

Enlightening Lunch

with Meriem El Hilali

Wednesday, December 17, 2014

12:00 noon - 1:00 p.m.

Tempe Campus: Coor 5536

The Arab Spring and a New Era of Policy Analysis for Morocco

Since 2011, which marked the beginning of the “Arab Spring”, North Africa including Morocco has gone through many challenges, twists and reforms on many levels. It’s an interesting, dynamic and evolving period of history. An extraordinary stream of youthful energy flows through North Africa and Morocco. An unprecedented phenomenon!

In Morocco, this wave of change has favored the elaboration of a new constitution giving new alternatives for people to bring about positive change through the culture of debate, analysis, collective reflection and policy deliberation.

During her talk, Meriem El Hilali will identify some of the best models of positive change that have been acting through policy analysis in Morocco, namely the MENA POLICY HUB, a young platform that works diligently on developing new policy perspectives based on evidence based processes of reflection deliberation and advocacy in various fields.

RSVP to cspo@asu.edu by noon on Tuesday, December 16



Meriem El Hilali is a Diplomatic Counsellor at the Ministry of Foreign Affairs and Cooperation of the Kingdom of Morocco. Before joining the Ministry, Meriem worked as a project manager for Google cloud computing products in North Africa, Google Apps for Edu. She also took part in organizing a business development trade mission led by assistant U.S. Secretary of Commerce in Morocco in 2011 with the U.S. Commercial Service where she wrote final thesis about FTA and matchmaking between U.S. foreign investors and Moroccan local partners.

Meriem is also cofounder and president of a young organization called the Mena Policy Hub (MPH) dedicated to evidence based policy analysis. She has a MA in International Marketing and Commercial Affairs from the National School of Trade and Management, Hassan 1st University and has also graduated from the Moroccan Academy of Diplomatic Studies in Rabat. Her native language is Arabic, and she is fluent in English, French and Spanish.

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